

THE **SAFARI** JACKET

WORDS BY DANIEL SCHEFFLER

designer Yves Saint Laurent introduced the, now iconic, structured safari jacket. The initial worn as homage to work wear and was born out of a frilled feminine era that had now ended. But that was soon to be borrowed out to menswear. A progress of cross-dressing as womenswear became menswear and menswear became womenswear has a history dating back to the birth of man and the role reversals in attire have This seemingly Anglo Saxon design started to trail always continued to swing.

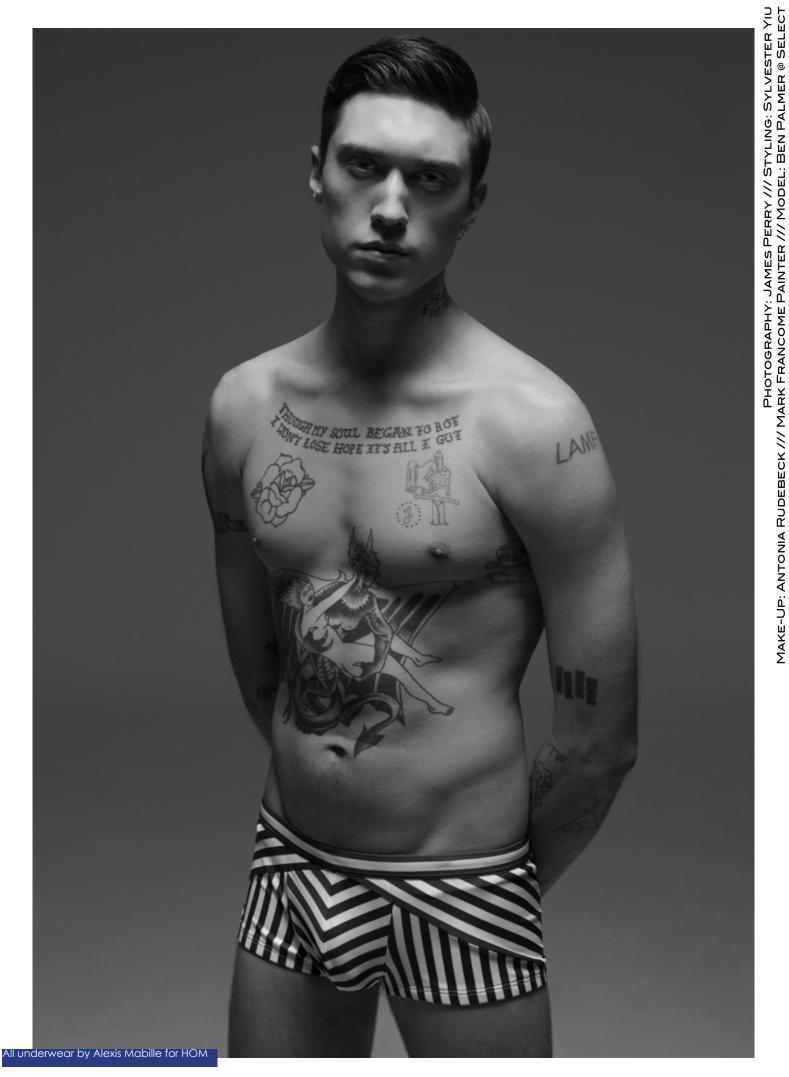
So YSL took what was girly and gave men their own version of the practical jacket suited for everyday. Of course androgyny had returned and the exploration of sexuality and sexual desire came with it. Perfect for a fashion shakeup. And so the safari jacket was injected with testosterone and given a brawny make over.

presentation was aimed at women and was Designed with a detachable belt, large front safari jacket for men was produced. Men were wearing it with smart loafers as an upgraded look and with relaxed pleated pants as leisure wear sharper fitted waist appeals perfectly for spring. that allowed a masculine bag-less look.

> across the world even as far as Australia and South Africa and became extremely popular amongst men down south.

> Then came the reversal yet again in the 80s with Woody Allen's exploration of this masculine/ feminine fashion complexity with the film 'Annie Hall' - reminding women that they could claim menswear to be their own. And so they did with ties, baggy pants and the men's safari jacket.

In the loosened 60s the Algerian-born French YSL was inspired by the Indian colonial era where Only to be reclaimed right now. The working garments were worn for functional reasons uniform with its simple utilitarian appeal has including work and cross-country expeditions. returned in menswear with an even greater contemporary appeal. A four-pocket sport coat pockets, some with zips, and worn with chinos the in lighter fabrics and a range of grays have taken over in 2012. The materials are more weather proof, the colours are trendier than before and a



UNDER ALEXIS MABILLE WORDS BY DANIEL SCHEFFLER



future of the celebrated design collaborations that this designer is noted for. that have inundated us since the early 2000s, gigantic global brands.

contemporary sense. Both brands are known for the globe. the current day appeal with a robust focus on the male form. So with Mabille's \$/\$12 showing The prints on the HOM range evoke more of revised appeal for self-expression. a reveal of the new underwear range left the this 70s tang with staunch geometric patterns. about from a connection made on Facebook - Egypt where masculinity was possibly at its most



has been widely recorded in the last couple of and robes all in comfortable fabrics. Alexis Mabille is no stranger to collaboration, as months and confirmed by trend forecaster, Li he has done in the past with Yves Saint Laurent Edelkoort who believes men are becoming men. The showing revealed models with a completely and Lancome after learning the essence of the again. The 70s masculinity that has returned with new body, characteristic of the second decade industry from Dior. So the joining of forces of the Tom Selleck, Miami, moustaches and strapping this century where natural bodies and hair are evolution-bound French underwear label **HOM** ruggedness has been apparent at fashion weeks honoured alongside the charm and elegance and bow-tie fanatic Mabille makes complete and in general on the street and beaches across of the attire. Alexis Mabille captures this relevant

fashion industry even more fascinated with the Although geometric patterns date back to the HOM: www.hom.com French designer. The range's inception came 2nd millennium BC in ancient Mesopotamia and Alexis Mabille: www.alexismabille.com



Even with some negative speculation about the demonstrating another angle of the modernity potent the graphic quality perfectly works for fashion's demands today. The prints come alive with this relevance and look unique in a very some labels are still thrilled to collaborate. From The internationally launched collaboration homogeneous underwear market. Mabille tells the initial big brand Target guest designers, smartly freshens up the HOM brand with a fevered how he wanted to create a range indicative of to H&M, to Viktor & Rolf which soon led to designer like Mabille with just-enough sensuality in his personal sentiments, humour and aesthetic an onslaught of designers across the industry cut, a new category in between the sports and and steering away from overtly sexual or too collaborating amongst themselves and with classic arena and wearability. The range has typical underwear. The range captures a summer a feeling of the global trend of masculinity that on the shore with precision cut briefs, vests, boxers

> moment with his ability to provide the marketplace with a strong aesthetic, brawny masculinity and a