The Alpina Gstaad

Luxury is easy when it comes to hotels of this calibre, from the artwork, to the architecture, to the service, to the facilities, to the whole schmear of everything harmoniously cradling guests. Easy. The best of life, as we might know it, combined into one hotel in the middle of nowhere village of Gstaad, Switzerland. That's the Alpina Gstaad. But then again the natural elements, intuitive technology details and access to lyrical space in the mountains that the hotel gives you the feeling of home life. A third or fourth space as such that might be infrequently visited but remembers much more than your name as it shows you how to be away but at home.

The hotel, that opened this week, designed by Hirsch Bedner & Associates used the doctrine of "traditional Swiss chalet" as we have seen it in film and reinterpreted the design with local materials from the Bernese Oberland, stone from the oversized Alps nearby and aged timber from farmhouses that have graced Saanenland for centuries.

What makes the hotel so special, not only that it is intimate with 56 rooms and suites or that it's the only luxury hotel to open in the little Swiss village over the last 100 years, but also that it updates the sense of traditional with its all-encompassing modernity. The spa, the design, the technology and the so-called modern luxuries are all included and perfectly considered. For centuries chalet holidays and skiing was primarily about the sport, secondary was the food and warm wines and then was the accommodation: what we know to be luxury was only in private residences in Switzerland. The Alpina brings a total hedonistic playground to life and makes the experience at the hotel paramount.

The hotel sports all the expect to finds like a Swiss stubli, a Michelin starred chef, a Six Senses Spa, a Havana-style cigar lounge, a cinema and of course the wine cellar of all wine cellars. Enough effort is necessary to try it all and indulge in every part of the sophistication and the hotel revels in all of that. Divulge your desires and the Alpina will stimulate senses and questions around the universe: postulate that the hotel might have a logic.

But what's more luxurious than anything else? The feeling of home. Something money can't buy but that Alpina so effortlessly dishes out.

By Daniel Scheffler



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