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Scatter My Ashes at Bergdorf's

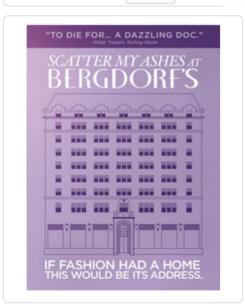
by Daniel Scheffler EDGE Contributor Tuesday Aug 27, 2013

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So, fashionista or not, the film "Scatter My Ashes At Bergdorf Goodman" has an element of fun that appeals to the critics of retail mania and the die hard lovers of any boutique (or boutique within boutique). It's a light and crispy (non fat) snack parading the world's most prestigious department store. All in five million shades of luxury.

The film features, sometimes acutely sore and other times overly rousing, stories from hangers on, hangers in, and a range of others you will be surprised by, like Yoko Ono and her beloved John. There are the designers Giorgio Armani, Michael Kors, Manolo Blahnik, Christian Louboutin, Karl Lagerfeld, Marc Jacobs, Isaac Mizrahi, the Olsen twins and Dolce & Gabbana -- some who made it in and others who never will.

Then come the fashion addicts, including Joan Rivers and Susan Lucci, who cannot stop gushing, the business suits of the brand that sensibly lick the cream offered in the saucer, and the worker bees that behind covered up windows create the world's most beautiful

and lavish window displays.

The highlight of the film is Linda Fargo, senior vice president of the fashion office and store presentation. She glistens with a very amicable anti-fashion non-bitchiness that feels fresh and so





Popular Stories in Entertainment



Portraits by Bob Dylan on Display in London

Aug 30

New pastel portraits by singer Bob Dylan were shown for the first time at the National Portrait Gallery in London on Saturday. The 12

new works in the "Bob Dylan Face Value" exhibition

wonderful. She exudes a very much not-Wintour, not-quite-Bill Cunningham mien in her section of the industry. Minus the brunette bob and minus the monk-like existence of the former, of course.

The film, with that Barbra Streisand Bergdorf Goodman song that can't ever leave you, appeals to the pleasurable and bubbling nature of shopping. Materialism never looked this good, stung this hard, or shimmered this brightly. If only we had more -- but the film leaves us begging (pleading if you will) for more. I guess heading over to Fifth Avenue to the department store itself is to only way to get some more. And so we shall.

"Scatter My Ashes At Bergdorf Goodman" DVD \$16.95 http://www.bergdorf-movie.com/

Daniel Scheffler is a writer who spends his time in New York, Cape Town and India. Follow him on Twitter @danielscheffler

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By EDGE | Aug 13

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Sundance Hit 'Fruitvale Station' Examines Racial Divide

By Fred Topel | Jul 19

One of the most disturbing racial incidents of the past few years happened in an Oakland subway station on New Year's Day 2009 when an African-American man was killed by police. Now the event is the basis of an award-winning drama.



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