



Eco Watches

Going green doesn't necessarily mean going ugly.

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The watch world has always been a pioneer in engineering, material usage and technical skills. A long history of craftsmanship, fine work and absolute precision has ensured exactly that. So it was a natural maturation of the watch industry to be forward thinking and take environmental awareness and consciousness into consideration when creating and presenting their [latest timepieces](#).

Whether to reduce the harm caused to the planet through manufacturing (or its inevitable byproducts) or to seek for more sustainability in the supply chain, the watch industry is presenting a new set of eco watches armed with a certain holistically intended eco-mindedness. An eco watch attempts to inflict reduced or minimal harm (or no harm at all) upon ecosystems, and every [watch brand](#) in the world is considering how this affects, and will affect, its business.

The eco watch incorporates technology advances, like solar or light energy, and sustainable material choices, like wood or cork, and finds ways of giving back to surrounding or indigent communities. Eco watches are just friendlier to the planet. It's that simple.

Here is a selection of some of the pioneers in the field:

Citizen Promaster Skyhawk EcoDrive Titanium JY8000-50E

Price: \$1,800



The Japanese watchmaker can only gloat with its “watch that never needs a battery.” [Citizen](#) has developed its Eco-Drive technology, which harnesses the power of light -- from any natural or artificial light source -- and converts it into energy that is stored in what it calls an Eco-Drive energy cell. This seemingly simple technology means the watch recharges continuously in any kind of light and is set to run forever. The watch itself is made from titanium with a case size of 47 mm and 13 mm thickness.

Besides being eco-friendly, what else makes it cool? Receives standard time radio waves in Japan, the U.S., Germany and China.

WeWood Voyage Beige

Price: \$140

[Buy it here.](#)



Completely free of artificial or toxic materials, the WeWood Voyage is all about natural and is made from nothing other than maple wood. As with any wood, the final product will always be unique. For every WeWood watch sold, a tree is planted to replace the wood used. This is just one more considerate and meaningful philosophy put in place by a brand that surely encourages new motivation for greening the planet. The Voyage is a 46 mm with a thickness of 11 mm.

Besides being eco-friendly, what else makes it cool? Forget an allergic reaction -- the chosen wood is hypoallergenic.

Sprout Cork ST/3401BKBK BK

Price: \$55

[Buy it here.](#)



Sprout is known for its recycled, recyclable and even biodegradable watches. This cork-face with-corn-resin-case watch is no exception. From the high-density polyethylene Tyvek® (which is water resistant, tear resistant and 100% recyclable) strap to the recyclable mineral crystal glass lens and mercury free battery, the watch ticks all the boxes in terms of being as green as possible. The Cork's case is 44 mm and is only 9.5 mm thick.

Besides being eco-friendly, what else makes it cool? It won't weigh down your arm at just 16.01 ounces.

MY04 Sunstich

Price: \$93

[Buy it here.](#)



The French fashion watch house ODM worked with [Hong Kong](#)-based industrial designer Michael Young to develop this digital touchscreen watch. A real eco choice at that, as the watch comes with a solar panel on its circular face. Of course, for cloudy days, there is a backup battery to assist. Minimal in design, this Sunstich flaunts two-time modes -- digital or good old analog. The case diameter is 43 mm and is extra-thin at a bare 10 mm.

Besides being eco-friendly, what else makes it cool? There is a simple switch that puts the watch to sleep so it can recharge for later.

Epic Philanthropist Pro

Price: \$125



Besides the product itself being green, the sustainable factor of Epic watches lies in the purchase itself. The acquisition of an Epic Philanthropist Pro means a person in Haiti will have clean water to drink for a full year. The Epic movement, started after the 2010 earthquake in Haiti by two relief workers, has helped thousands of displaced Haitians. The watch has a stainless-steel case of 44 mm and is 13 mm in thickness.

Besides being eco-friendly, what else makes it cool? It's unisex and one-size-fits-all. Perfect for passing around to friends.